

## Corporate Release

### Cricket Education Program Participants Learn The Royals Way

Cricket Education Program (CEP) participants from Podar Sports Academy on Friday, March 11, 2010 had the unique learning opportunity of watching Rajasthan Royals play their final practice match at MIG Cricket Club in Bandra, Mumbai, before the start of the Indian Premier League.

The CEP participants observed international and domestic players play the game up close. While the match was being played, CEP coaches sat with the participants and explained to them the various aspects of play unfolding in front of them. Participants were able to learn about field placements, match tactics and shot selection by discussing the game with coaches.

Mr Ashish Patankar, Sports Education Development India Limited (SEDIL), Operations Manager commented "The CEP philosophy is based on GAME methodology of coaching and what can be better than getting the participants to learn from a good game of cricket?"

Master Puneet Israni, a Level 2 CEP participant mentioned "I learnt a lot by watching today's match. I learnt about how to be a good judge in running between the wickets and the technique to use. While the fast bowlers were bowling, my coach explained to me about their run-up and bowling action."

During the proceedings Mr Yusuf Pathan, the famous Indian all rounder met with the participants and talked about his cricketing journey and the importance of working on your game to improve it.

Australian pace bowler Mr Shaun Tait, who was also playing in the game, was truly impressed by the initiative. "What a great learning opportunity for the young cricketers to come here today and learn from elite cricketers up close," he exclaimed after the match.

Mr Martin Gleeson, SEDIL Chief Executive Officer, said "We are indeed fortunate to bring our CEP participants to this practice match of Rajasthan Royals. To observe top cricketers play is a learning experience by itself. I hope more of such activities which are unique to CEP will benefit the development of our participants."



Shane Warne with SEDIL Team



Yusuf Pathan with CEP Students



Shaun Tait with CEP Students



Munaf Patel with CEP Students &  
Ashish Patankar (Operation Manager - SEDIL)