

Press Release

Cricket Education Program launched in Jaipur

Jaipur, March 15: Cricket Education Program (CEP), the innovative curriculum based education program for boys and girls from 9 to 14 years has been successfully running in Mumbai and Pune. CEP is the first-of-its-kind, a top quality six-level program written exclusively by Cricket Australia (CA) for school children. CEP is now being launched in Jaipur through exclusive partnership with select Schools.

CEP has been introduced in India by Cricket India Academy (CIA) under the flagship of Sports Education Development India Ltd (SEDIL).

In an exclusive Press Meet organised in The Jaipur Club Limited, Mr. Martin Gleeson, CEO, SEDIL, announced the launch of Cricket Education Program at Maharaja Sawai Bhawani Singh School. Speaking on the occasion Mr. Gleeson said "I am happy that the students of Maharaja Sawai Bhawani Singh School will now have the opportunity to enroll for CEP and benefit from its unique teaching methodology. It's been a satisfying experience to see the development of participants in Mumbai and Pune through the program, not only in their skill performance but also their knowledge and understanding of the game."

"Our School is the front runner in offering quality educational and sports programs. When we heard about the Cricket Education Program and went through its modules, we knew that we had the right cricket program that perfectly complements our academic structure and values" said Mrs. Vaidehi Singh, Principal, Maharaja Sawai Bhawani Singh School. SEDIL is headed by educationists Rajiv Podar and Unmesh Joshi, who have been doing stellar work in the field of education for the past several decades. Mr Rajiv Podar is the Managing Director of Podar Enterprise. Trusts established by Podar run over 40 schools, colleges and institutes in India. Mr Unmesh Joshi is the CMD of the Kohinoor Group, which has been a leading player in technical and vocational education since 1961 and later ventured into higher education in hospitality and management with the establishment of Kohinoor Global Campus at Khandala in 2000. The Group has also started the Kohinoor International School at Kohinoor City, Kurla-Vidyavihar. Through SEDIL, both Podar and Joshi plan to promote sports education for school students across India.

CEP has been specially developed by CA for children in India drawing on the experience of running school levels programs across Australia. The program has a foundation of competency based training and engages children in cricket development activities and learning, in addition to their regular schooling.

Students receive a certificate at the satisfactory completion of each year culminating in the Diploma of Cricket after Level 6.

The initial training and assessment of coaches is conducted by CA. CA also underwrite the global accreditation awarded to CIA coaches with an ongoing professional development program also in place. In his role as Coach Director, ex-Indian international cricketer and leading Mumbai coach Pravin Amre is also involved in the selection, training and development of the coaches.